




Kaitlin Muro

 203-856-3721

 kaitlinmuroportfolio.com

 kaitlinmuro@gmail.com

 [LinkedIn](#)

Senior Art Director with ten years of demonstrated experience including photography, branding, print ads, digital ads, OOH ads, static and animated social posts and emails, animated video storyboards, typography, and a little bit of experiential.

Experience

TracyLocke

Senior Art Director July 2023 - present

Art Director April 2016 - July 2023

- Experience has strengthened multitasking abilities, enabling a calm, detail-oriented approach while bringing fresh, innovative ideas to every project. Known for delivering quick turnaround on client feedback, with a strong balance between independent work and cross-functional collaboration.
- Awards earned:
 - Fedex Office Brand Campaign - 2024 Bronze Reggie Award
 - Pepsi Colachup - (2) 2024 Gold Reggie Award in separate categories
 - JBL Time Square Shuttle - 2018 Golden Addy and 2018 Silver National ADDY

2F Creative Agency

Graphic Design Freelancer Oct - Nov 2015

- Responsibilities included logo and business card development as well as preparing documents for print.
 - This role developed strong skills in managing expectations and working effectively across a range of different styles.
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Education

Bachelor of Fine Arts | 2015

Champlain College - Burlington, VT - BFA in Graphic Design and Digital Media

Skills

Adobe Photoshop
and Illustrator

Adobe Indesign

Figma

Creative strategy

Banner Ad, Social
and Digital Design

Calligraphy & Illustration

Print Design

Canva

Adobe After Effects
basic animation

Typography

Branding

Problem Solving