

Kaitlin Muro

Art Director

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Art Director with seven years of demonstrated experience including photography, branding, print ads, digital ads, OOH ads, static and animated social posts and emails, animated video storyboards, typography, and a little bit of experiential.

Experience

TracyLocke

Senior Art Director July 2023 - present

Art Director April 2016 - July 2023

- Working as an Art Director has refined my skills in multitasking, being able to stay calm and collected in a fast-paced environment.
- Time and time again, I've supplied super fast turn-around for client feedback.
- My role has refined my ability to successfully balance working individually and being part of a team, having the collaboration and mentorship from coworkers and superiors.

2F Creative Agency

Graphic Design Freelancer July 2023 - present

- Responsibilities included logo and business card development as well as preparing documents for print.
 - This job taught me about how to manage expectations and coexist with different working styles.
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Education

Bachelor of Fine Arts | 2011

Champlain College - Burlington, VT - BFA in Graphic Design and Digital Media

Skills

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

Banner Ad, Social
and Digital Design

Calligraphy & Illustration

Print Design

Basic Animation
for social and email

Typography

Logo Design