




Kaitlin Muro

 203-856-3721

 kaitlinmuroportfolio.com

 kaitlinmuro@gmail.com

 [LinkedIn](#)

Senior Art Director with eight years of demonstrated experience including photography, branding, print ads, digital ads, OOH ads, static and animated social posts and emails, animated video storyboards, typography, and a little bit of experiential.

Experience

TracyLocke

Senior Art Director July 2023 - present

Art Director April 2016 - July 2023

- My experience has honed my multitasking abilities, allowing me to maintain composure while staying detail-oriented and bringing innovative ideas to every ask. I consistently supply super fast turn-around for client feedback. Through my role, I have cultivated a strong balance between independency and collaborative teamwork across departments.
- Awards earned:
 - Fedex Office Brand Campaign - 2024 Bronze Reggie Award
 - Pepsi Colachup - (2) 2024 Gold Reggie Award in separate categories
 - JBL Time Square Shuttle - 2018 Golden Addy and 2018 Silver National ADDY

2F Creative Agency

Graphic Design Freelancer Oct - Nov 2015

- Responsibilities included logo and business card development as well as preparing documents for print.
 - This job taught me about how to manage expectations and coexist with different working styles.
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Education

Bachelor of Fine Arts | 2015

Champlain College - Burlington, VT - BFA in Graphic Design and Digital Media

Skills

Adobe Photoshop
and Illustrator

Adobe Indesign

Figma software

Creative strategy

Banner Ad, Social
and Digital Design

Calligraphy & Illustration

Print Design

Canva

Adobe After Effects
basic animation

Typography

Branding

Problem